



Bimonthly

MAY 2010

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Newspapers Speaks

Articles pertaining to Insurance from various newspapers are selected for this column. (Full text articles available on NIA DSpace>Article Bank>News and Article from Newspaper)

Articles

30-Apr-2010

Health insurers face heat as corporate claims soar by *Goswami, Nandini*

Source: DNA

28-Apr-2010

Insurers may face criminal charge for new Ulip launch by *Shah, Palak; Rukhaiyar, Ashish*

Source: Business Standard

22-Apr-2010

Don't mix insurance with investment plans by *Madhu T*

Source: Times of India

22-Apr-2010

Who do you buy your insurance from? By *Jain, Balwant*

Source: DNA

The devil lies hidden in the insurance form by *Dharamsi, Khyati*

Source: DNA

India needs nuclear insurance by *Raju, G Satish*

Source: Financial Express

Why, how and how much: Liability provisions should be revised periodically to ensure they are adequate and aligned with international practice by *Bharadwaj, Anshu*

Source: Business Standard

15-Apr-2010

Why Irda seems an industry lobby and not a regulator by *Kaul, Vivek*

Source: DNA

Health cover gaining favour among SHG members by *Vinayak, A.J.*

Source: Business Line

14-Apr-2010

What makes Ulips controversial by *Ghosh, Joydeep*

Source: Business Standard

8-Apr-2010

There's a skew towards conventional insurance plans: LIC ex-chairman by *Goswami, Nandini*

Source: DNA

5-Apr-2010

Know what you are buying by *Dahiya, Yashish*

Source: Financial Express

2-Apr-2010

Canada calls for liberalising norms in banks, insurance by *Jog, Sanjay*

Source: Business Standard

1-Apr-2010

Insurance claims to cost more by *Sinha, Shilpy*

Source: Business Standard

30-Mar-2010

Road mishaps in Pune up 70% in nine years by *Sawant, Snehal*

Source: Times of India

28-Mar-2010

Renting out your car bought for private use is breach of contract by *Bhaskaran, Deepti; Ranjan, Manish*

Source: Live Mint

27-Mar-2010

Why buying insurance online makes sense by *Roongta, Harsh*

Source: DNA

12-Mar-2010

Cover yourself when travelling abroad by *Sachidanand P*

Source: DNA

9-Mar-2010

The challenge is to stay ahead of changes by *Sinha, Shilpy; Sidhartha*

Source: **Business Standard**

8-Mar-2010

How to make a claim by *Shah, Ajay*

Source: **Indian Express**

2-Mar-2010

Accident while driving drunk: what's the insurance status? By *Roongta, Harsh*

Source: **DNA**

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Current Awareness List

This is the list of articles from Journals received during the last two months. An individual entry contains bibliographic information pertaining to the article. The entries are arranged according to the broad subject headings.

INSURANCE LAW

1. Bhatia, C.K
IRDA's [DE] regulations to protect the interests of policy holders. INSURANCE TIMES, 30(2), 2010(February): 36-40
INSURANCE REGULATIONS; IRDA; POLICY HOLDERS.
2. Weiss, Mary and Vaughan, Therese
Introduction to symposium "U.S. insurance regulation: What have we learned , where do we go"; JOURNAL OF INSURANCE REGULATION, 28(1), 2009(Fall/Winter): 19-24
INSURANCE REGULATION; AMERICAN RISK AND INSURANCE ASSOCIATION; NAIC.

INSURANCE

3. Asia Insurance Post
Era of green; ASIA INSURANCE POST, 10(5), 2009(December): 16-17 to be continued.
CLIMATE CHANGE; NATURAL CATASTROPHES.
4. Asia Insurance Post
Tackling tsunami; ASIA INSURANCE POST, 10(5), 2009(December): 22-24
DISASTER MANAGEMENT; TSUNAMI WARNING TECHNOLOGIES.
5. Bennett, Jonathan
Public private partnerships; BEST'S REVIEW, 110(10), 2010(February): 72
INSURANCE; CUSTOMIZED UNDERWRITING.
6. Bieck, Christian and Notestein, David A.
Weather patterns; BEST'S REVIEW, 110(10), 2010(February): 54
INSURANCE; INSURANCE HATCHES; GLOBAL CLIMATE CHANGE.
7. Chandrasekaran, David S

- Setting standards: training in Indian insurance industry;** IRDA JOURNAL, 8(2), 2010(February): 21-23
INDIAN INSURANCE INDUSTRY; TRAINING; SETTING STANDARDS
8. Dunkley, Daniel
Taking up Takaful; POST MAGAZINE, 6, 2009(11 February): 24-23
TAKAFUL INSURANCE; TAKAFUL OPPORTUNITIES; SHARIAH LAW.
9. Gokarn, S.
Financial development and deposit insurance: Some linkages; RBI BULLETIN, 2010(February): 283-287
DEPOSIT INSURANCE; FINANCIAL DEVELOPMENT.
10. Gopalakrishna, G
Top-priority management function: education and training in insurance; IRDA JOURNAL, 8(2), 2010(February): 28-31
INSURANCE TRAINING; EDUCATION; MANAGEMENT FUNCTION.
11. Johari, Govind
Strategic importance of training in insurance: on-going priority; IRDA JOURNAL, 8(2), 2010(February): 36-39
INSURANCE TRAINING; STRATEGIC IMPORTANCE; .
12. Klein, Robert W.
The future of financial monitoring of insurance companies in the U.S; JOURNAL OF INSURANCE REGULATION, 28(1), 2009(Fall/Winter): 73-98
INSURANCE INDUSTRY; FINANCIAL MONITORING; U.S..
13. Parekh, Ashvin
Importance of training in insurance: value creator and enabler of performance; IRDA JOURNAL, 8(2), 2010(February): 12-16
INSURANCE; TRAINING; VALUE CREATOR; ENABLER OF PERFORMANCE.
14. Rao, G.V.
Training in insurance; IRDA JOURNAL, 8(2), 2010(February): 17-20
INSURANCE; TRAINING; VALUE ADDITION.
15. Seog, Hu n
Insurance markets with differential information; JOURNAL OF RISK & INSURANCE, 76(2), 2009(June): 279-294
INSURANCE MARKET; DIFFERENTIAL INFORMATION; .
16. Snow, Arthur
On the possibility of profitable self-selection contracts in competitive insurance markets; JOURNAL OF RISK & INSURANCE, 76(2), 2009(June): 249-259
INSURANCE; COMPETITIVE INSURANCE MARKETS; SELF SELECTION CONTRACTS.
17. Spreeuw, Jaap and Karlsson, Martin
Time deductibles as screening devices: competitive markets; JOURNAL OF RISK & INSURANCE, 76(2), 2009(June): 261-278
INSURANCE; COMPETITIVE MARKETS; SCREENING DEVICES.

18. Subbarao, D.
Funding of deposit insurance systems; RBI BULLETIN, 2010(February): 265-270
DEPOSIT INSURANCE; DICGC.
19. Thorat, U.
Funding of deposit insurance systems; RBI BULLETIN, 2010(February): 271-275
DEPOSIT INSURANCE; .
20. Varricchio, John and Bishop, Miles
Take the long- term view. ; BEST'S REVIEW, 110(10), 2010(February): 68-71
INSURANCE; COST CUTTING; COST REDUCTION.
21. Zepeda, Curt
Untapped market for group disability; BEST'S REVIEW, 110(10), 2010(February): 63
LTD INSURANCE; RETIREMENT SAVINGS; PENSION PLANS.
22. Zhang, Tao
Adverse selection and the opaqueness in insurers; JOURNAL OF RISK & INSURANCE, 76(2), 2009(June): 295-321
ADVERSE SELECTION; OPAQUENSS OF INSURANCE; INSURANCE RESEARCH.

REINSURANCE

23. Bernard, Carole and Tian, Weidong
Optimal insurance arrangements undertail risk measures; JOURNAL OF RISK & INSURANCE, 76(3), 2009(September):700-725
REINSURANCE; OPTIMAL REINSURANCE; TAIL RISK MEASURES.
24. Cimmis, David J and Weiss, Mary A.
Convergence of insurance and financial markets: Hybrid and securitized risk transfer solutions; JOURNAL OF RISK & INSURANCE, 76(3), 2009(September):493-545
REINSURANCE; RISK TRANSFER SOLUTIONS; FINANCIAL MARKET CAT BONDS.
25. Cummins, David J. and Trainar, Philippe
Securitization, insurance, and reinsurance; JOURNAL OF RISK & INSURANCE, 76(3), 2009(September): 463-492
26. Finken, Silke and Laux, Christian
Catastrophe bonds and reinsurance: the competitive effect of information-insensitive triggers; JOURNAL OF RISK & INSURANCE, 76(3), 2009(September):579-605
REINSURANCE; CATASTROPHE BONDS; INFORMATION INSENSITIVE TRIGGERS.
27. Slavin, AL
Mutually beneficial; BEST'S REVIEW, 110(10), 2010(February): 20-23
REINSURANCE; AFFILIATION AGREEMENTS; PRODUCT DIVERSIFICATION.

RISK MANAGEMENT

28. Asia Insurance Post
Risk dynamism; ASIA INSURANCE POST, 10(5), 2009(December): 18-21 Part - V.
RISK MANAGEMENT; FINANCIAL CRISIS; PUBLIC TRUST.

29. Chen, Hau and Cox, Samuel H.
Modeling mortality with jumps: applications to mortality securitization; JOURNAL OF RISK & INSURANCE, 76(3), 2009(September):727-751
 RISK INSURANCE; MORTALITY RISK; MORTALITY SECURITIZATION.
30. Gouriéroux, Christian and Liu, Wei
Control and out of sample validation of dependent risks; JOURNAL OF RISK & INSURANCE, 76(3), 2009(September):683-707
 RISK INSURANCE; DEPENDENT RISK.
31. Hosty, G.M., Groves, S.J. and Murray, C.A.
Pricing and risk capital in the equity release market; BRITISH ACTUARIAL JOURNAL, 14(60), 2008: 41-91
 RISK MANAGEMENT; LIFETIME MORTGAGE; EQUITY RELEASE; NO NEGATIVE EQUITY GUARANTEE; NNEG.
32. Phillips, Richard D.
Capital adequacy and insurance risk -based capital systems: Cummins, David J.; JOURNAL OF INSURANCE REGULATION, 28(1), 2009(Fall/Winter): 25-72
 RISK INSURANCE; OWN RISK AND SOLVENCY ASSESSMENT (ORSA); RISK BASED CAPITAL.

AGRICULTURAL INSURANCE

33. Kim Hyojoung., Kim,Doyoung and Im Subin
Evidence of asymmetric information in the automobile insurance market: dichotomous versus multinomial measurement of insurance cover; JOURNAL OF RISK & INSURANCE, 76(2), 2009(June): 343-366
 AUTOMOBILE INSURANCE; INSURANCE COVERAGE; ASYMMETRIC INFORMATION.
34. **A study of prospects of agriculture commodity futures in India: a case of turmeric;** JOURNAL OF INSURANCE & RISK MANAGEMENT, 8(15), 2009 (December): 13-25
 AGRICULTURE INSURANCE; AGRICULTURAL COMMODITY; COMMODITY EXCHANGE.

GENERAL INSURANCE

35. British Actuarial Journal
The implication of climate change for the actuarial profession.: A discussion meeting; BRITISH ACTUARIAL JOURNAL, 14(60), 2008: 127-175
 CLIMATE CHANGE; ACTUARIAL PROFESSION.

DISASTER INSURANCE

36. Asia Insurance Post
Era of green; ASIA INSURANCE POST, 10(5), 2009(December): 16-17
 CLIMATE CHANGE; RISING NATURAL CATASTROPHES; CARBON TRADING CHEME.

LIFE INSURANCE

37. Edelweiss Report
Changing direction; ASIA INSURANCE POST, 10(5), 2009(December): 35-38
 LIFE INSURANCE; INDIAN LIFE INSURANCE INDUSTRY.

38. Rao, Venugopal

Rural marketing in life insurance;INSURANCE WORLD, 8(2),2010(March):12-15
LIFE INSURANCE; RURAL MARKETING; IRDA.

39. Hafner, Robert and Hadfield, Stephen
Beyond mortality; ASIA INSURANCE POST, 10(5), 2009(December): 30-34
LIFE REINSURANCE MARKET; LIFE INSURANCE; REINSURANCE.
40. Haridas. R. and Palanivelu, P,
A study on the behaviour of policyholders towards life insurance product; JOURNAL OF INSURANCE & RISK MANAGEMENT, 8(15), 2009 (December): 27-47
LIFE INSURANCE; BEHAVIOUR OF POLICYHOLDERS; RISK.
41. Panko, Ron
what's next in whole life?;EST'S REVIEW, 110(10), 2010(February): 46-48
LIFE INSURANCE; INSURANCE PRODUCT; RECESSION.
42. Sasikala, S. and Dhanaraj,S
Role of finance in LIC housing sector; JOURNAL OF INSURANCE & RISK MANAGEMENT, 8(15), 2009 (December): 49-58
LIFE INSURANCE; LIC; HOUSING SECTOR.
43. Scheinerman, David and Lunsford, Gordon
Stay balanced; BEST'S REVIEW, 110(10), 2010(February): 60-62
LIFE INSURANCE; EFFICIENCIES; VALU - ADDED ANALYSIS.
44. Sunitha.R
Service quality of health insurance: an analysis; JOURNAL OF INSURANCE & RISK MANAGEMENT, 8(15), 2009 (December): 1-11
HEALTH INSURANCE; SERVICE QUALITY.

HEALTH INSURANCE

45. Agarwala, R.G.
Proposed development in health insurance sector in India.; INSURANCE TIMES, 30(2), 2010(February): 18-19
HEALTH INSURANCE; PROPOSED DEVELOPMENT.
46. Bhattacharya, Anabil
Health cover and care: predominant parameter of micro insurance; INSURANCE TIMES, 30(2), 2010(February): 31-35
HEALTH INSURANCE; HEALTH COVER; MICRO INSURANCE.
47. Insurance Times
Highlights of presentations made at the seminar; INSURANCE TIMES, 30(2), 2010(February): 25-30
HEALTH INSURANCE; NATIONAL INSURANCE ACADEMY; INSTITUTE OF ACTUARIES; STATISTICS; RSBY; RASHTRIYA SWASTHYA BIMA YOJNA.
48. Insurance Times
Report on seminar on health insurance and care organised by National Insurance Academy and Institute of Actuaries,India: on 7 and 8 January at Pune; INSURANCE TIMES, 30(2), 2010(February): 23-24

HEALTH INSURANCE; NATIONAL INSURANCE ACADEMY; INSTITUTE OF ACTUARIES;

49. Patel, K. and Sriram, A.
Health costs: The impending risk; INDIAN MANAGEMENT, 49(2), 2010(February): 32-38
HEALTH INSURANCE; HEALTHCARE COSTS; POST RETIREMENT MEDICAL BENEFITS.

RURAL INSURANCE

50. Kerr Dana A., Ma Yu-Luen and Schmit Joan T.
Cross-national study of government social insurance as an alternative to tort liability compensation; JOURNAL OF RISK & INSURANCE, 76(2), 2009(June): 367-384
LIABILITY COMPENSATION; GOVERNMENT SOCIAL INSURANCE; .

INSURANCE TECHNOLOGY

51. Asia Insurance Post
Net shopping; ASIA INSURANCE POST, 10(5), 2009(December): 39-40
INSURANCE; NEW TECHNOLOGY; FINANCIAL SECTOR ACTIVITIES
52. Pathak, Girijesh
Aligning IT training and business strategies: for insurance professionals; IRDA JOURNAL, 8(2), 2010(February): 24-27
INSURANCE; IT TRAINING; BUSINESS STRATEGIES.

MANAGEMENT

53. Carter, N.M. and Silva, C.
Women in management: Delusions of progress; HARVARD BUSINESS REVIEW, 5(3), 2010(March): 17-19
WOMEN MANAGERS; CAREER CHANGE; WOMEN LEADERS.

TRAINING

54. Rossett, A. and Marshall, J.
E-learning: What's old is new again; TRAINING & DEVELOPMENT, 64(1), 2010(January): 34-38
E-LEARNING; E-LEARNING PRACTICES; TRAINING.

PERFORMANCE MANAGEMENT

55. Frontiera, J. and Leidl, D.
Achieving the impossible: Motivation tips for trainers; TRAINING & DEVELOPMENT, 64(1), 2010(January): 72-73
MOTIVATION; MOTIVATING PEOPLE; .

STRATEGIC MANAGEMENT

56. Gulati, R. and Wohlgezogen, F.
Raoring out of recession; HARVARD BUSINESS REVIEW, 5(3), 2010(March): 56-63
RECESSION; COMPANY STRATEGY; COST REDUCTION.

KNOWLEDGE MANAGEMENT

57. McDermott, R. and Archibald, D.
Harnessing your staff's informal networks; HARVARD BUSINESS REVIEW, 5(3), 2010(March): 79-85

MANAGEMENT TOOL; INFORMAL NETWORKS; COMMUNITIES; PEER COLLABORATION; KNOWLEDGE MANAGEMENT.

EXECUTIVE LEADERSHIP

58. Cappelli, P. and Singh, H.

Leadership lessons from India; HARVARD BUSINESS REVIEW, 5(3), 2010(March): 86-95
LEADERSHIP SKILLS; LEADERSHIP QUALITIES; MOTIVATION; CSR; CORPORATE SOCIAL RESPONSIBILITY.

MARKETING

59. Banerjee, S.

Marketing communication through brand placement: A strategic roadmap; JOURNAL OF MARKETING & COMMUNICATION, 5(2), 2009(Sep-Dec): 4-22
MARKETING COMMUNICATION; COMMUNICATION SKILLS; BRAND PLACEMENT; BRANDING.

60. Garg, A.

Getting your loyalty programme work for you; INDIAN MANAGEMENT, 49(1), 2010(January): 100-112
LOYALTY PROGRAMMES; BUSINESS STRATEGY; MARKETING

USE OF BRANDS AND TRADEMARKS

61. Mukherjee, K.

Brand engagement: Conquering customer's hearts; INDIAN MANAGEMENT, 49(2), 2010(February): 56-59
BRAND MANAGEMENT; BRANDING; CSR; CORPORATE SOCIAL RESPONSIBILITY.

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New Arrivals - Books

This is the list of selected documents received by library during last two months. Please visit NIA Library page at <http://www.niapune.com/> (www.niapune.com>NIA Library>New Arrival) for more details.

BEHAVIOURAL SCIENCE

1. **Discover the diamond in you: the 59 minute guide to success** / Chaudhari, Arindam. : Vikas Publishing House Pvt. Ltd, 2009
21216/158.1 CHA
2. **What the dog saw and other adventure stories**/ Gladwell, Malcolm. : PENGUIN BOOKS INDIA) PVT.LTD, 2009
21234/158.1 GLA
3. **Remember who you are : life stories that inspire the heart and mind** / Wademan, Daisy. : Harvard Business School Press, 2004
21291/158.1 WAD

ECONOMICS

4. **Indian identity** / Kakar, Sudhir. : Penguin Books India(P) Ltd., 2007
21240/306.7 KAK

5. **World development report 2010: development and climate change** / World Bank. : WORLD BANK,THE, 2010
21258/330.91 WB
6. **Animal spirits : how human psychology drives the economy, and why it matters for global capitalism**/ Akerlof, George A. : Princeton University Press
21228/330 AKE/SHI
7. **Economics: principles and applications** / Mankiw, N.Gregory. : Cengage Learning India Private Limited, 2007
21327/330 MAN
8. **Applied economics : thinking beyond stage one**/ Sowell, Thomas. : Basic Books, 2009
21225/330 SOW

INVESTMENTS

9. **Ascent of money : a financial history of the world**/ Ferguson, Niall. : Penguin Books India (P) Ltd, 2009
21319/332.4 FER
10. **Financial risk management with Bayesian estimation of GARCH models: theory and applications** / Ardia, David: Springer, 2008
21322/332.6 ARD
11. **Futures and options: concepts and applications**/ Parameswaran, Sunil K. : Tata McGraw-Hill Education Private Limited, 2010
21318/332.645 PAR
12. **Too big to fail : inside the battle to save Wall Street**/ Sorkin, Andrew Ross. : PENGUIN BOOKS (INDIA)PVT.LTD., 2009
21315/337 SOR

MICROECONOMICS

13. **Principles of microeconomics, edn.4** / Mankiw, N. Gregory. : Cengage Learning India Private Limited, 2006
21328/338.5 MAN
14. **Microeconomics, edn.7** / Pindyck, Robert S. : Pearson Education Asia Inc., 2009
21321/338.5 PIN/RUB

ECONOMIC DEVELOPMENT

15. **Clinton tapes : wrestling history with the president**/ Branch, Taylor. : Simon & Schuster, 2009
21227/338.9 BRA
16. **Welcome to the urban revolution : how cities are changing the world** / Bruggmann, Jeb. : HarperCollins Publishers India Pvt. Ltd., 2009
21242/338.9 BRU
17. **Stuffed and starved : what lies behind the world food crisis** / Patel, Raj. : HarperCollins Publishers India Pvt. Ltd., 2008
21239/338.9 PAT
18. **India unbound: from independence to the global information age, updated with a new afterword** / Das,Gurucharan. : PENGUIN BOOKS (INDIA) PVT.LTD., 2002
21241/338.954 DAS
19. **Elephant, the tiger and the cellphone: reflections on India in the twenty-first century** / Tharoor Shashi: PENGUIN BOOKS (INDIA) PVT.LTD., 2007
21237/338.954 THA

LAW

20. **Students' guide to income tax: Assessment year 2010-11(including service tax/VAT), edn.42 /** Singhania, Vinod K. : Taxmann Publications (P.) Limited, 2009
21323/343.052 SIN/SIN
21. **Bombay public trust act 1950 and rules, 1951 (Bom.Act XXIX of 1950) /** Dighe, Sunil. : Snow White Publications Pvt.Ltd., 2010
21329/346.059 DIG
22. **Insurance law manual 2010 : with IRDA circulars and notifications (with CD: Corporate laws online 1913-2010) /** Taxmann. : Taxmann Allied Services Pvt.Ltd.
21217/346.086 TAX
23. **Maharashtra co-operative societies act 1960 and rules 1961 (Latest ammendments: Mah. Act No.30 and 31 of 2007 and Secon /** Dighe, Sunil. : Snow White
21330/349.54792 DIG

NATURAL DISASTERS

24. **Vulnerable India : a geographical study of disasters/** Kapur, Anu. : SAGE Publications, 2009
21301/363.34 KAP

RISK MANAGEMENT

25. **Risk management insurance: concepts and practices of Life and General insurance /** Arunajatesan, S: Macmillan Publishers India Ltd., 2009
21326/368.06 ARU/VIS
26. **Geneva reports risk and insurance research: anatomy of the credit crisis an insurance reader from the Geneva association: The Geneva Association, 2010**
21249/368.06 LIE

CATASTROPHES

27. **Topics 2000 : natural catastrophes - the current position /** Munich Re. : MUNICH RE, 2009
21247/368.1MR

LIFE INSURANCE

28. **Layman's guide to life insurance /** Outlok Money Books. : OUTLOOK PUBLISHING INDIA) PRIVATE LIMITED, 2008
21221/368.32 OM

HEALTH INSURANCE

29. **Health insurance in India: a review (a comprehensive guide to health insurance in India) /** Agarwala,Rakesh. : INSURANCE TIMES, 2009
21219/368.382 IT

GENERAL INSURANCE

30. **Turkish insurance market almanac /** Munic Re.: Munic Re Publication, 2009
21222/368 MUN

SCIENCE

31. **Elementary bayesian biostatistics (with CD) /** Moye',Lemuel A. : Chapman & Hall, 2008
21317/574.015 MOY

HEALTH

32. **Fit for life /** Diamond, Harvey. : BANTAM BOOKS, 2004
21320/613 DIA

33. **Changing profile of Indian agriculture** / Sud,Suriender. : Business Standard Books, 2009
21324/630.954 SUD
34. **Simply fly: a deccan odyssey** / Gopinath, G.R: HarperCollins Publishers India Pvt. Ltd., 2009
650.092 GOP

BUSINESS

35. **Backwaters to boardroom** / Iyer, Rama. : Cortlandt Rand Consultancy Private Ltd., 2009
21313/650.092 IYE
36. **Failure is not an option : 6 principles for making student success the only option, edn.2** / Blankstein, Alan M., 1959-. : SAGE Publications India Pvt.Ltd.
21300/650.1 BLA
37. **Plugged in : the Generation Y guide to thriving at work** / Erickson, Tamara J. : Harvard Business Press, 2008
21280/650.1 ERI
38. **Professional** / Bagchi, Subroto. : PENGUIN BOOKS (INDIA) PVT.LTD., 2009
21215/650.312 BAG
39. **India 2039 : an affluent society in one generation/** Kohli, Harinder S. : SAGE Publications India Pvt.Ltd., 2010
21302/650.954 KOH/SOO

FINANCIAL ACCOUNTING

40. **Financial intelligence for HR professionals : what you really need to know about the numbers** / Berman, Karen: Harvard Business School Press, 2008
21260/658.15 BER/KNI
41. **Bank valuation & value-based management : deposit and loan pricing, performance evaluation, and risk management** / Dermine, Jean. : Tata McGraw-Hill
21314/658.15 DER
42. **Multinational business finance, edn.10** / Eiteman, David K. : Pearson Education Asia Inc., 2010
21312/658.15 EIT/STO
43. **Reinventing the CFO : how financial managers can transform their roles and add greater value** / Hope, Jeremy. : HARVARD BUSINESS SCHOOL PRESS, 2006
21259/658.15 HOP

FINANCIAL ACCOUNTING

44. **Management accounting** (As per revised syllabus w.e.f.June 2009 for T.Y.B.Com) / Ainapure, Varsha: Manan Prakashan, 2009
21332/658.1511 AIN
45. **Manage for profit, not for market share : a guide to greater profits in highly contested markets** / Simon, Hermann. : Harvard Business School Press, 2006
21271/658.155 SIM/BIL

HR

46. **Workforce crisis : how to beat the coming shortage of skills and talent** / Dychtwald, Ken. : Harvard Business School Press, 2006
21268/658.3 DYC/ERI
47. **Managing people and organizations** / Gabarro, John J: Harvard Business School Publications, 1992
21281/658.3 GAB
48. **Peak performance : aligning the hearts and minds of your employees** / Katzenbach, Jon R. : Harvard Business School Press, 2000

21285/658.3 KAT

PERFORMANCE APPRAISAL

49. **Forced ranking : making performance management work/** Grote, Dick. : Harvard Business School Press, 2005
21272/658.3125 GRO
50. **High performance with high integrity /** Heineman, Ben W. : Harvard Business Press, 2008
21292/658.3125 HEI
51. **Ultimate rewards: what really motivates people to achieve /** Kerr, Steven. : Harvard Business School Press, 1997
21267/658.3125 KER
52. **Reward systems : does yours measure up? /** Kerr, Steven. : Harvard Business School Press, 2009
21278/658.3125 KER/RIF
53. **Performance without compromise : how Emerson consistently achieves winning results /** Knight, Charles F. : Harvard Business School Press, 2005
21266/658.3125 KNI

CREATIVITY

54. **Toxic emotions at work and what you can do about them /** Frost, Peter J. : Harvard Business School Press, 2007
21277/658.314 FRO

EXECUTIVE MANAGEMENT

55. **The art of strategy : a game theorist's guide to success in business & life / /** Dixit, Avinash K: VIVA BOOKS PRIVATE LIMITED, 2010
21220/658.4 DIX/NAL
56. **Think twice : harnessing the power of counterintuition /** Mauboussin, Michael J. : Harvard Business Press, 2009
21231/658.4 MAU
57. **High flyers : developing the next generation of leaders /** McCall, Morgan W. : Harvard Business School Press, 1998
21262/658.4 MCC
58. **War for talent /** Michaels, Ed. : Harvard Business School Press, 2001
21294 /658.4 MIC/HAN

ORGANISATIONAL CHANGE

59. **Change without pain : how managers can overcome initiative overload, organizational chaos, and employee burnout /** Abrahamson, Eric. : Harvard
21290/658.406 ABR
60. **Rosabeth Moss Kanter on the frontiers of management/** Kanter, Rosabeth Moss. : Harvard Business School Press, 1997
21284/658.406 KAN
61. **Leading change /** Kottler, John P: Harvard Business School Press, 1996
21261/658.406 KOT
62. **Heart of change: real-life stories of how people change their organizations /** Kotter, John P. : Harvard Business School Press, 2002
21269/658.406 KOT/COH
63. **Guiding growth: how vision keeps companies on course /** Lipton, Mark. : Harvard Business School Press, 2003
21265/ 658.406 LIP

64. **Innovation management : strategies, concepts and tools for growth and profit (with CD) /**
Maital, Shlomo: Response Books, 2007
21307/658.406 MAI/SES
65. **Real time: preparing for the age of the never satisfied customer /** McKenna, Regis. : Harvard
Business School Press, 1997
21279/658.406 MCK
66. **Rocking the boat: how to effect change without making trouble /** Meyerson, Debra E. :
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